



*“ThinkBuildLive Success™ is the most powerful life-skills training program I have encountered in my ten years in the proprietary school industry. It gives students everything they need to succeed in school and in life.”*



- Matthew Verrattii  
Senior Vice President, Ultimate Medical Academy



# A powerful program to boost retention, improve performance, and help your students secure jobs.

*ThinkBuildLive Success™* is an innovative life and career skills program that energizes and empowers your students by giving them the tools they need to succeed, both in school and in the workplace.

Developed by communication training expert and executive coach Elizabeth Kemler, *TBLS™* teaches to your students' strengths and encourages them to make the most of their abilities. Proven in the classroom, results show that *TBLS™* students work harder, stay motivated, and have a significantly higher likelihood of achieving real-world success.

The Goal	The Tool	Program Features
Enhance Recruitment		<ul style="list-style-type: none"> <li>- Fun, interactive curriculum</li> <li>- Comprehensive student support from orientation to graduation and beyond</li> <li>- <i>Student Survival Guide</i> (A guide to national educational, practical and personal resources. A local/regional version of the guide is also available)</li> <li>- <i>Instructor's Guide</i> (Program training manual)</li> </ul>
Boost Retention		<ul style="list-style-type: none"> <li>- In-depth life-skills development</li> <li>- Self-coaching techniques to promote personal responsibility and pro-activity</li> <li>- Tools for building a strong support system</li> <li>- Extensive web-based resources and support</li> </ul>
Improve Intern/ Externship Experience		<ul style="list-style-type: none"> <li>- Comprehensive guide to preparing for the workplace</li> <li>- Detailed outline of workplace expectations (e.g. proper attire, professional behavior and accountability)</li> <li>- Easy to use system for setting and tracking goals</li> <li>- Exercises to address workplace challenges</li> </ul>
Increase Placement		<ul style="list-style-type: none"> <li>- Step by step guide to finding the right job</li> <li>- Video-based learning tools to enhance interview and communication skills</li> <li>- Exercises to promote successful career planning</li> <li>- Ongoing reinforcement through the TBLS™ online community</li> </ul>



*ThinkBuildLive Success™* is comprised of three books that can be utilized individually or together as a comprehensive program. Every *TBLS™* purchase includes complimentary copies of our *Student Survival Guide* as well as the *TBLS™ Instructor's Guide*.

## **Book One: Building a Foundation**

*Through dynamic, thought-provoking exercises, students:*

- Become more self-confident and motivated by recognizing that they have what it takes to succeed
- Identify and utilize available school and community resources
- Manage their day-to-day lives with tools for organization, time management, and budgeting
- Discover and apply their innate strengths to their greatest advantage
- Develop a healthier lifestyle by eating well, exercising regularly, and managing stress
- Envision and create a better future through positive imagining and realistic planning

## **Book Two: Becoming Self-Empowered**

*Through this comprehensive approach to self-improvement, students:*

- Discover and cultivate a healthy self-image
- Recognize and replace negative patterns with constructive choices
- Identify and emulate positive role models
- Communicate with confidence, clarity, and conviction
- Develop a strong support system, from the inside out
- Create an achievable set of goals and a solid plan of action to reach them

## **Book Three: Joining the Workforce**

*This immediately applicable resource utilizes proven techniques to help students:*

- Plan and execute a targeted job search that leads not just to any job, but to the right job
- Present themselves professionally on paper - in both cover letters and resumes
- Fill out job applications effectively on location and online
- Identify and approach the right people for references and recommendations
- Stand out as prepared and professional at job interviews
- Step into that first job with confidence & build a stable, successful career

*\* Also available is a customized version for the allied health field*

### **Student Survival Guide:**

A comprehensive guide to national organizations that provide educational, practical, and personal information and assistance. Includes resources for childcare, transportation, housing, healthcare, social services and more.

*\* Ask your TBLS™ representative how you can get a customized version of 'The Guide' for your local area*

### **Instructor's Guide:**

The go-to resource for teaching *TBLS™*. Included are tips on presenting the program, lesson plans, troubleshooting, timing, and team-building activities.

***TBLS™*** also offers online program options.

Sustainable student success has never been easier.



1

### We Consult

*TBLS™* can be flexibly integrated into your curriculum in a variety of ways; as stand-alone workshops, as part of an orientation program, in the classroom, and through your career services office. We will work closely with you to determine how best to customize the program to fit your budget and needs.



2

### We Train

To ensure that you get the greatest possible value from our program we include comprehensive training services, as well as the *TBLS™ Instructor's Guide* with all purchases. All trainings are conducted at your facility and tailored to fit the schedules and teaching styles of your instructors. To support ongoing integration and enhancement of the program, we also offer an advanced certification option for designated instructors.



3

### We Support

When you purchase the *TBLS™* program you are becoming part of a community. We provide extensive educational and motivational materials and resources to support the ongoing success of your school, your instructors, and your students. Through the *TBLS™* website, blog, and e-newsletter, you'll find everything from teaching tips and additional exercises to low cost health and wellness services.

## We Give Back

Central to *Best Effect, LLC.*'s mission is a commitment to positive social change. In support of that, we donate one book for every five sold, to educational and non-profit organizations working to empower and educate at-risk, and other underserved populations. Additionally, we consult with and train key people at these organizations to help them integrate the program. See the *TBLS™* website for more information and for a list of participating organizations.

“We’re thrilled with *ThinkBuildLive Success*<sup>™</sup>.  
I cannot imagine a stronger program to  
support both retention and placement.”

- Julia Lifschultz

Vice President, National Massage Therapy Institute

## What others are saying about *TBLS*<sup>™</sup>

“ It helps you figure yourself out-the way you learn, the way you study, the habits you might want to break...It’s really just a great motivational program that helps you understand who you are and what you’re meant to be. ”

– Jackie Pasco, *TBLS*<sup>™</sup> Student

“ With the help of *TBLS*<sup>™</sup> we realize we can be anything we want to be. It greatly changes people. I’ve had students tell me if it were not for this program, I know I wouldn’t have gotten that job and that’s a tremendous thing to witness. ”

– Lolita Johns, *Career Development Specialist, TBLS*<sup>™</sup> Instructor

“ When I go into an interview, I am going to be different. When I show my resume to these businesses, its going to look different. I’m not going to be the same as everybody else because I’ve got the skills that *TBLS*<sup>™</sup> has taught me. ”

– Kelly Presser, *UMA Student*

“ When I talk to employers, they really have seen a change in our student’s since *TBLS*<sup>™</sup>. They clearly see a difference when they interview, in the portfolios they present for the interview and...in the quality of work they are doing. ”

– Toni Riggs, *Sr. Director of Career Services, TBLS*<sup>™</sup> Instructor



“ In my 30+ years in proprietary education, we’ve always struggled with teaching the soft skills that are so vital to preparing our students to secure jobs and build successful careers. I’ve tried a variety of different life skills programs and ThinkBuildLive Success™ is the very best I’ve found because:

- 1 It’s **targeted** to the education level and abilities of the students in our segment
- 2 It is very graphically appealing and the **interactive workbook** approach reinforces the learning process
- 3 The program can easily be divided up and spread over any program length - from orientation to **job placement**
- 4 It is uniquely **motivational**. ”

- Linda Weldon

Vice President of Academic Affairs and Accreditation at Ultimate Medical Academy

Think | Build | Live  
**SUCCESS**

*A project of*

**Best Effect, LLC.**

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